

PESQUISA DE SATISFAÇÃO

2021

4CONNETWORKER

@CIO

— EDUCAÇÃO E SAÚDE

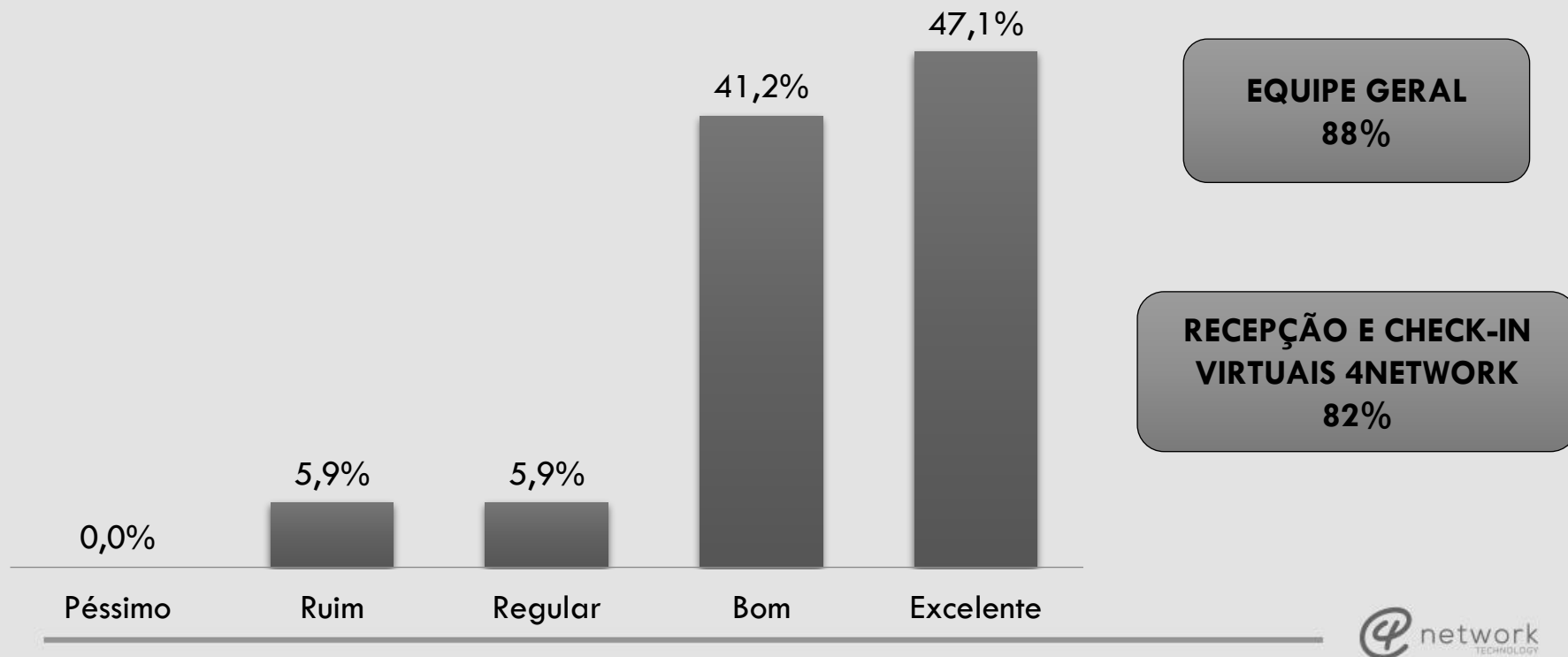
@network
TECHNOLOGY

- ✓ Evento realizado dia 13 de abril de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

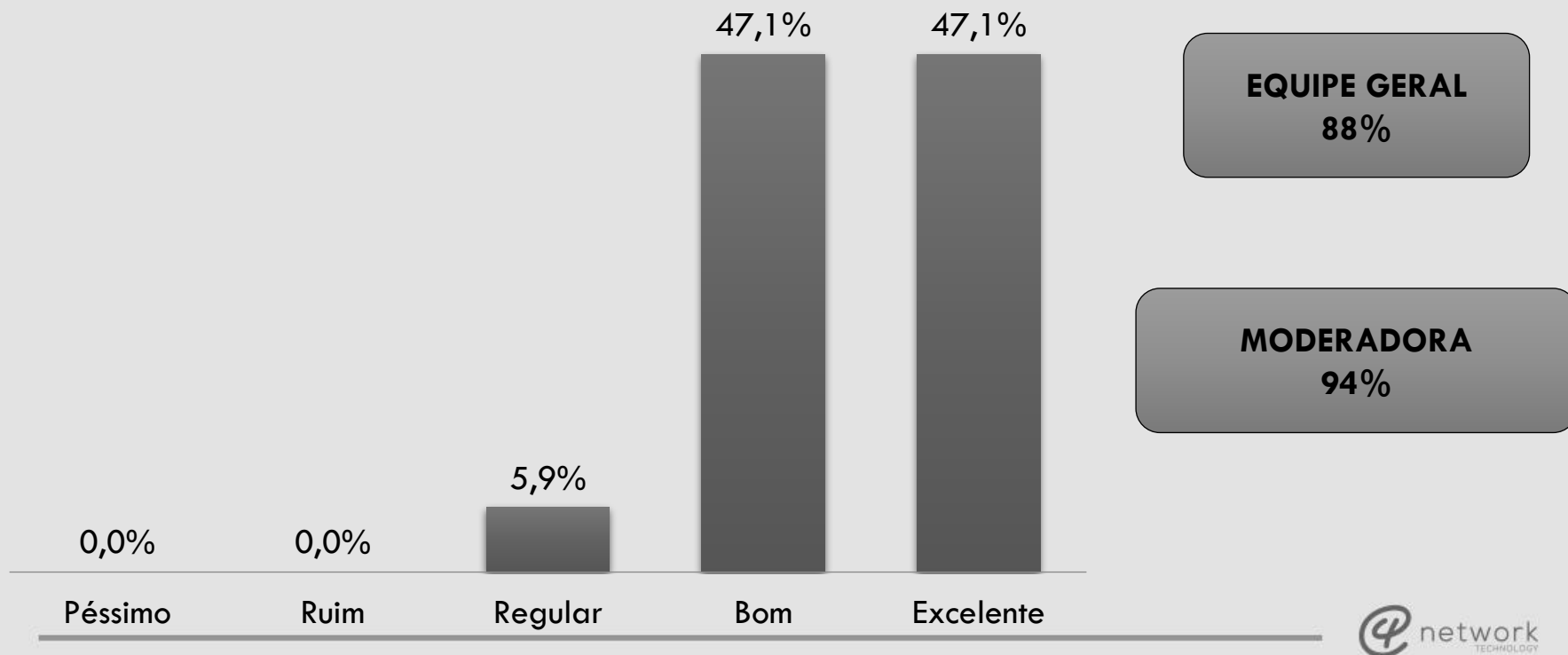
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORA



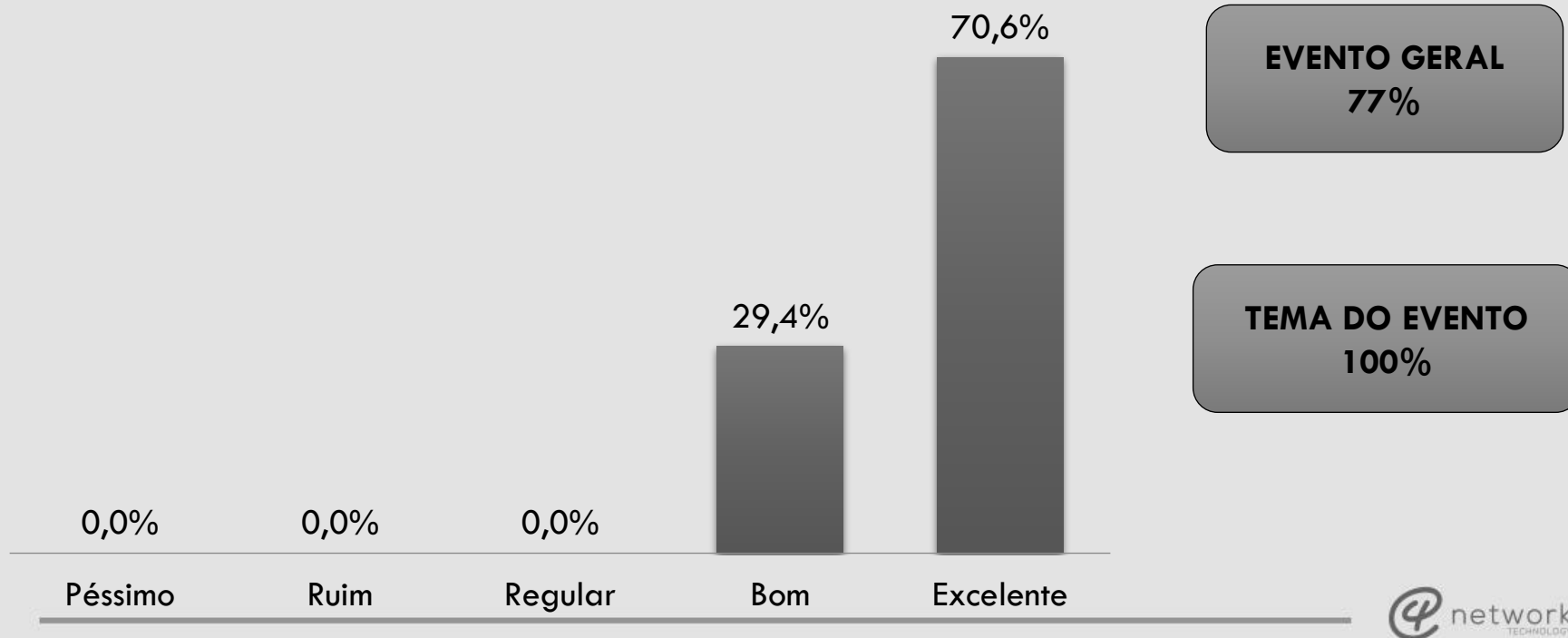
Observações:

- “Alguns moderadores não estavam tão envolvidos com o tema.”
- “Plataforma e aplicativo com muitas limitações.”

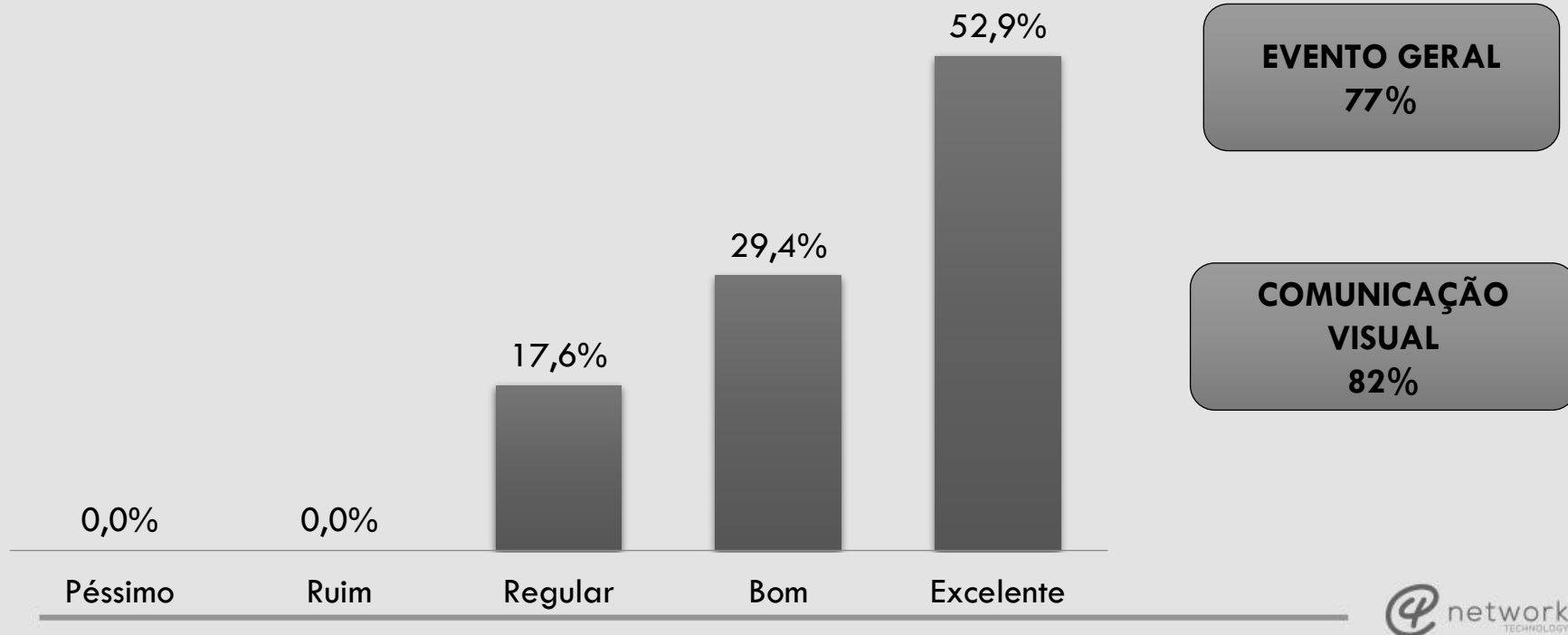
EVENTO

The image features a dark purple background. In the center, the word "EVENTO" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping geometric shapes, including several large, light purple arrows pointing in various directions (up, down, left, right) and several thin, white diagonal lines. The overall composition is modern and abstract.

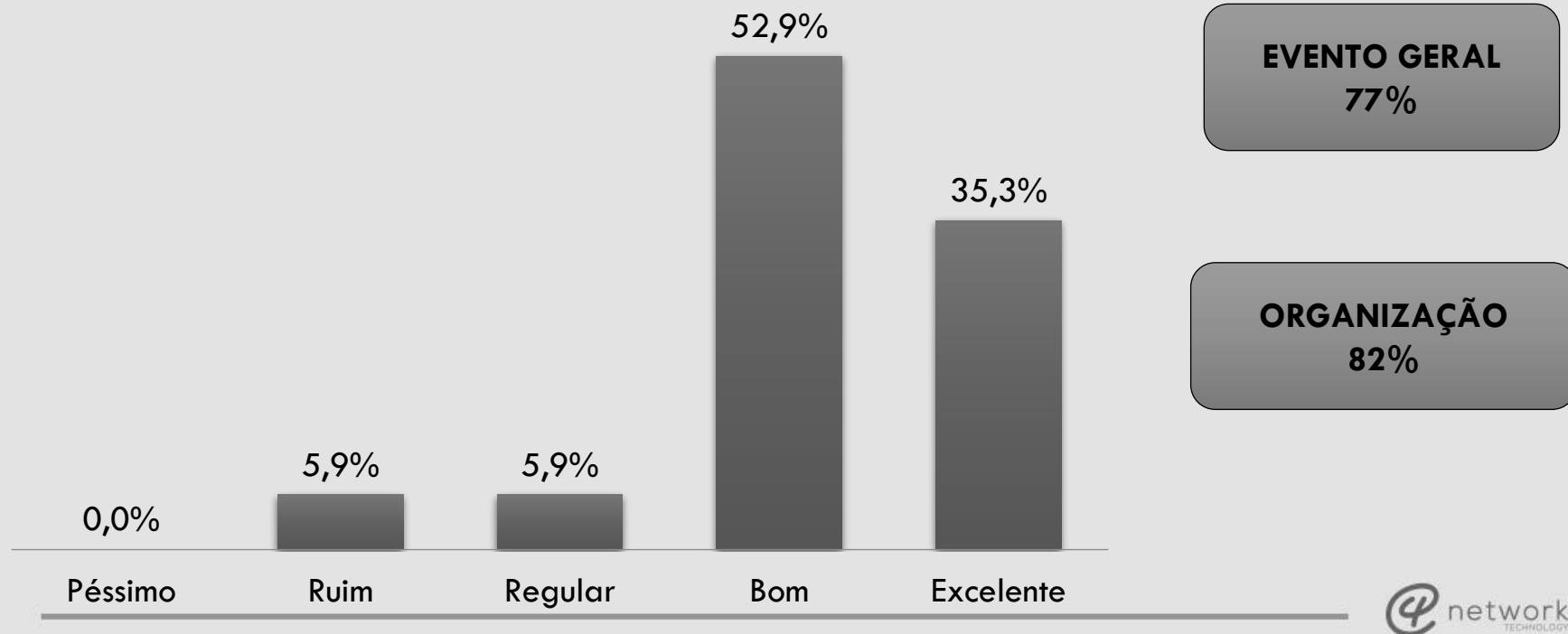
EVENTO: TEMA DO EVENTO



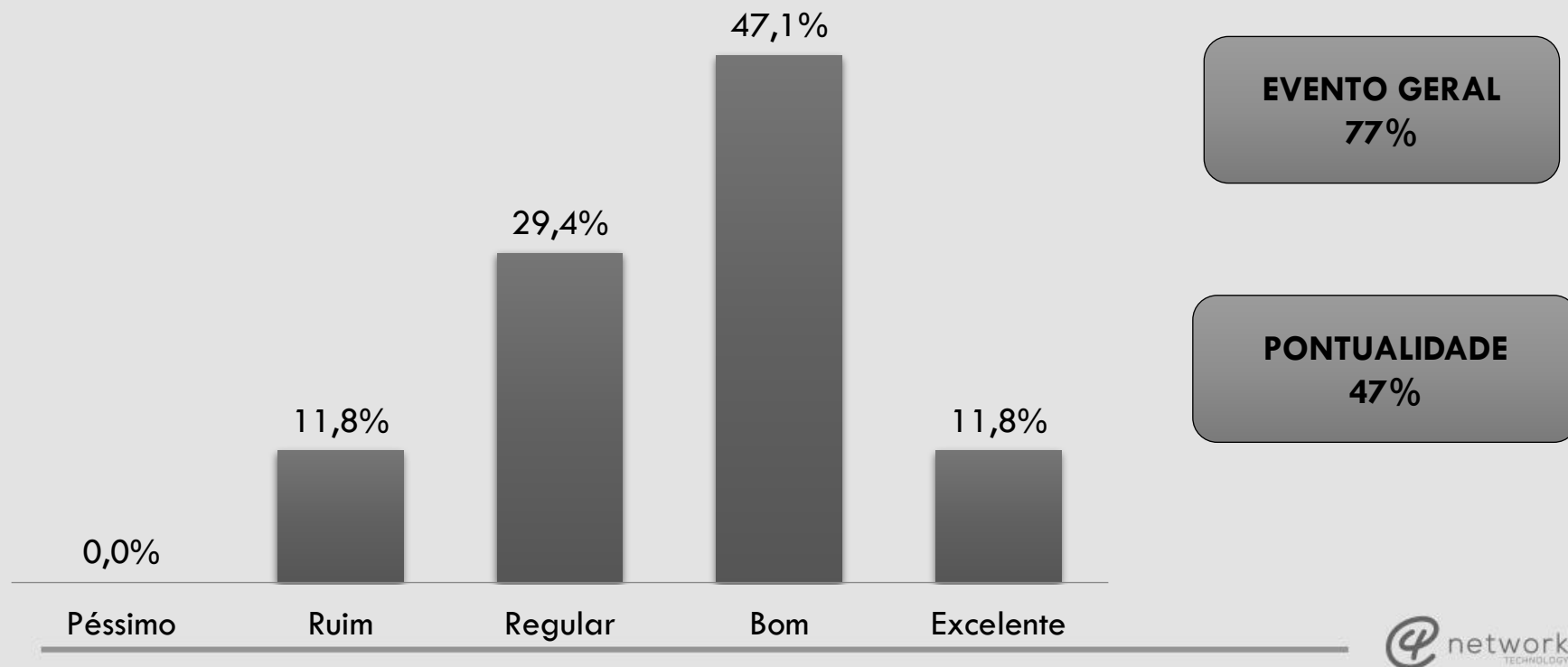
EVENTO: COMUNICAÇÃO VISUAL



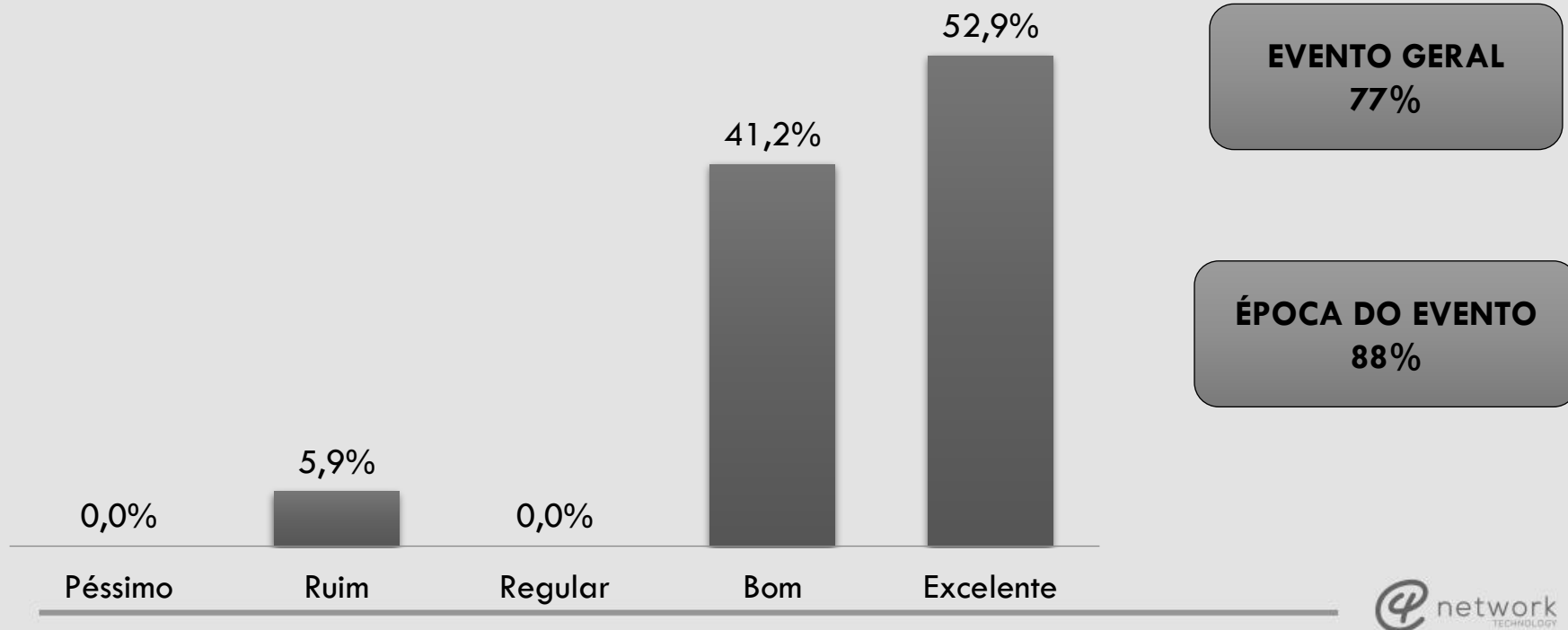
EVENTO: ORGANIZAÇÃO



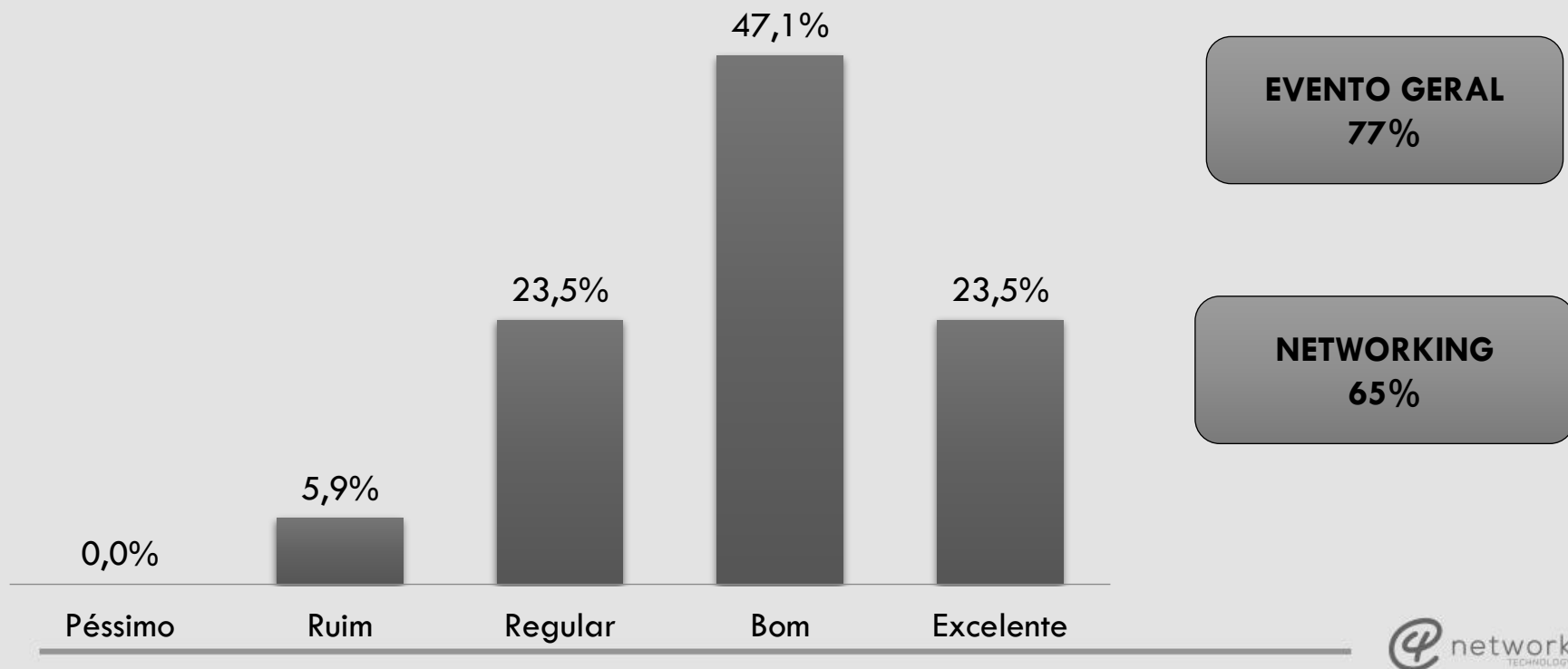
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



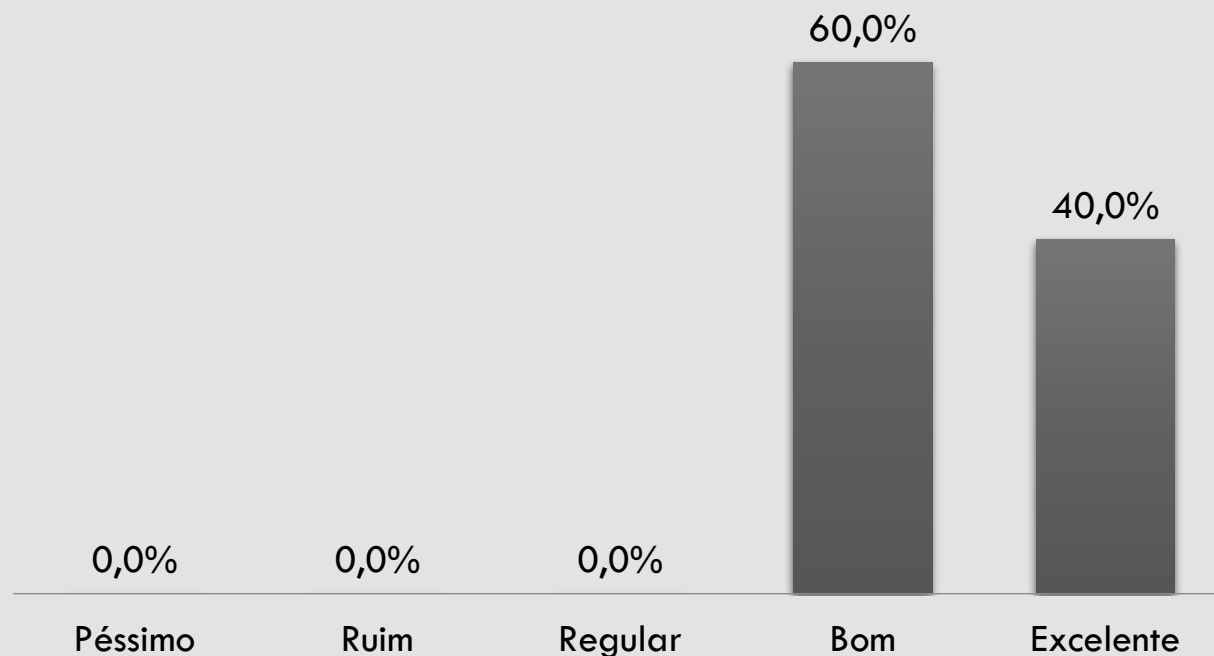
Observações:

- “Poderia ter mais tempo de sessões interactivas.”
- “Sugestão de antes de mover os participante perguntar. Fui tirado da sala no meio de uma resposta a um CIO.”
- “Programa fraterno é excelente, principalmente nesse período de pandemia em que ações beneficentes se fazem muito necessárias.”
- “A doação é sempre muito importante. Entretenimento também.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping geometric shapes, including large and small arrows pointing in various directions (up, down, left, right, and diagonally), as well as thin diagonal lines. The overall aesthetic is modern and minimalist.

KEYNOTE: TAURION

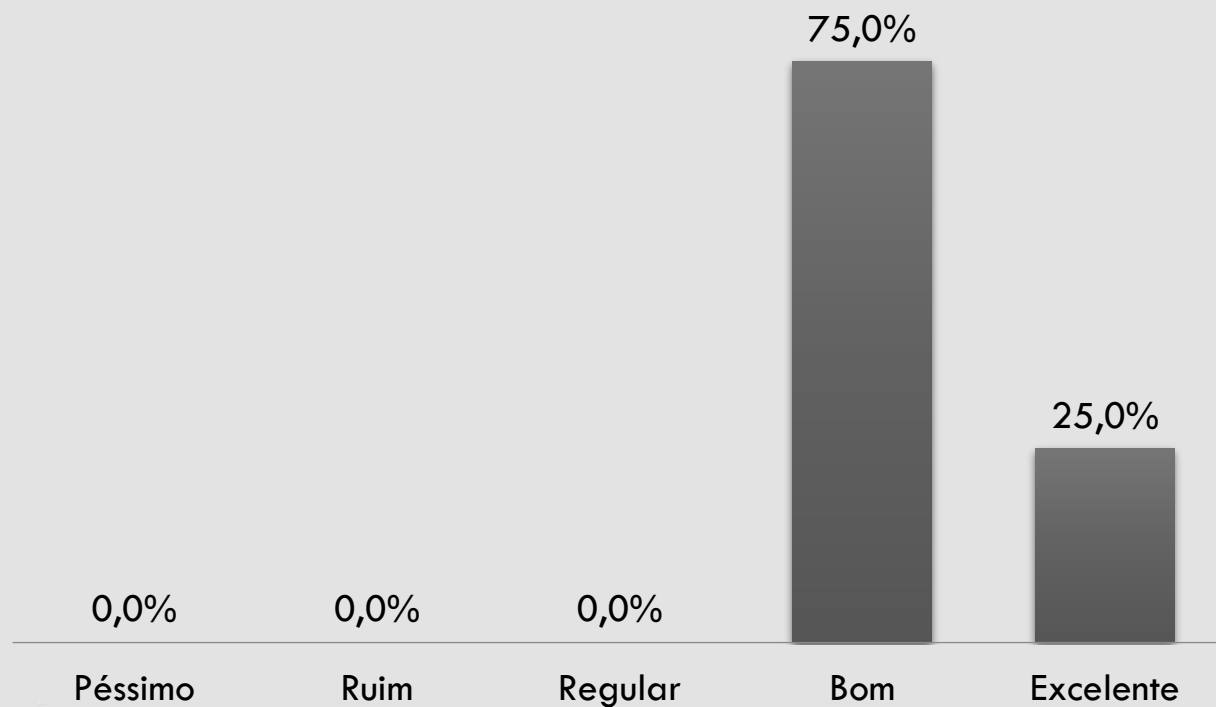


KEYNOTE
100%

PAINEL

The image features a dark purple background. On the left, there is a horizontal white line. In the center, the word "PAINEL" is written in a bold, white, sans-serif font. To the right of the text, there is a large, stylized white arrow pointing upwards and to the right. Below this arrow, there are several smaller, white, stylized arrows pointing in various directions. The overall design is minimalist and modern.

PAINEL: PEDRO DORIA

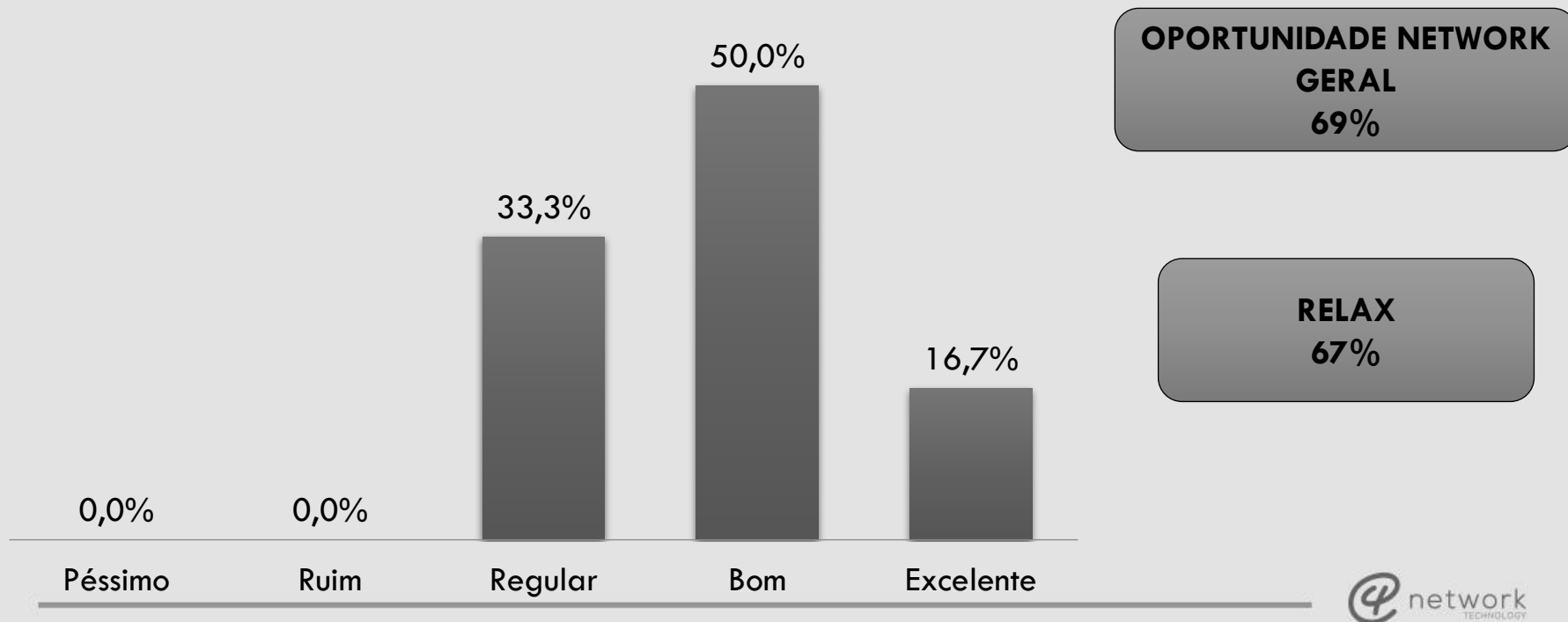


PAINEL
100%

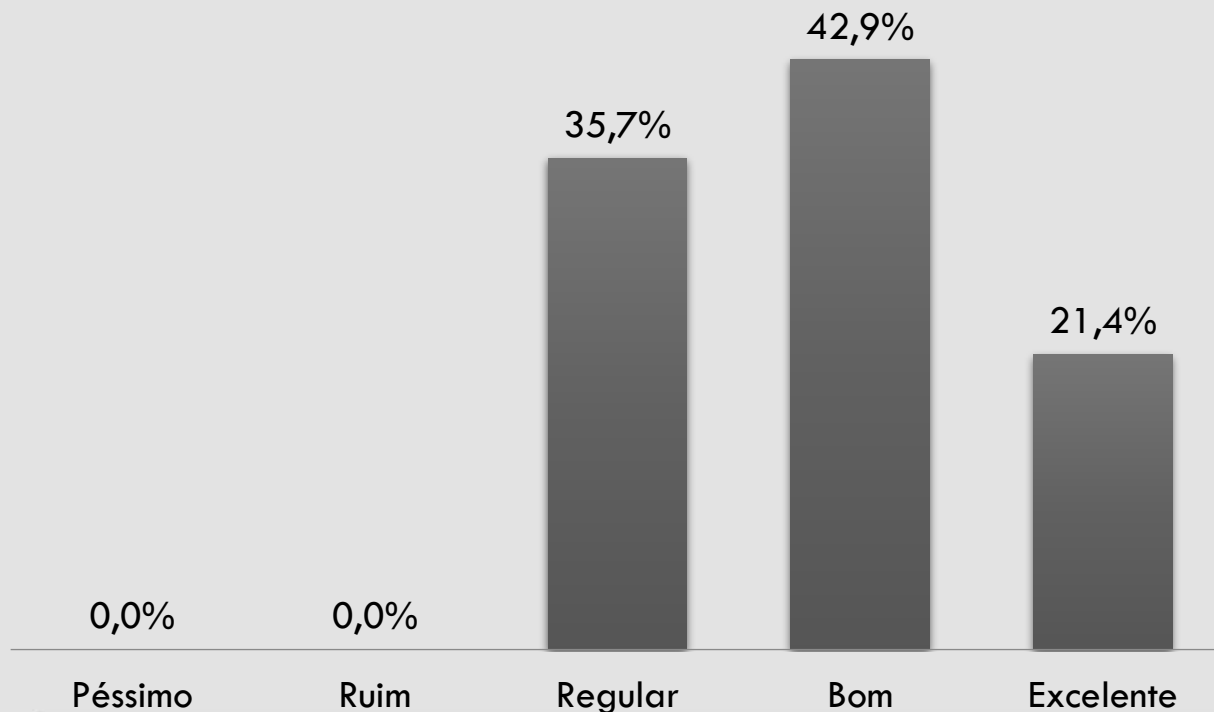
OPORTUNIDADES DE NETWORKING

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "OPORTUNIDADES DE NETWORKING" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. The right side of the image is decorated with several large, stylized white arrows pointing in various directions, some overlapping each other. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

OPORTUNIDADE DE NETWORK: RELAX (PALESTRA WHISKY)



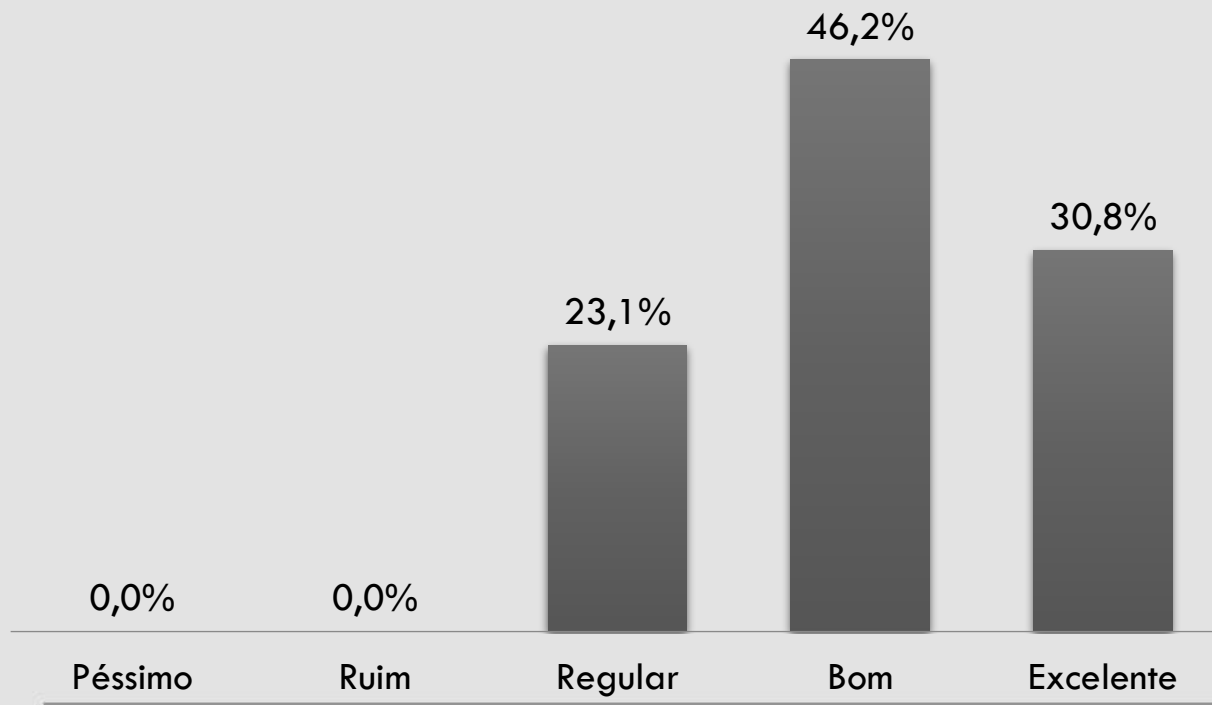
OPORTUNIDADE DE NETWORK: PINTURA COLABORATIVA



**OPORTUNIDADE NETWORK
GERAL**
69%

PINTURA COLABORATIVA
64%

OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



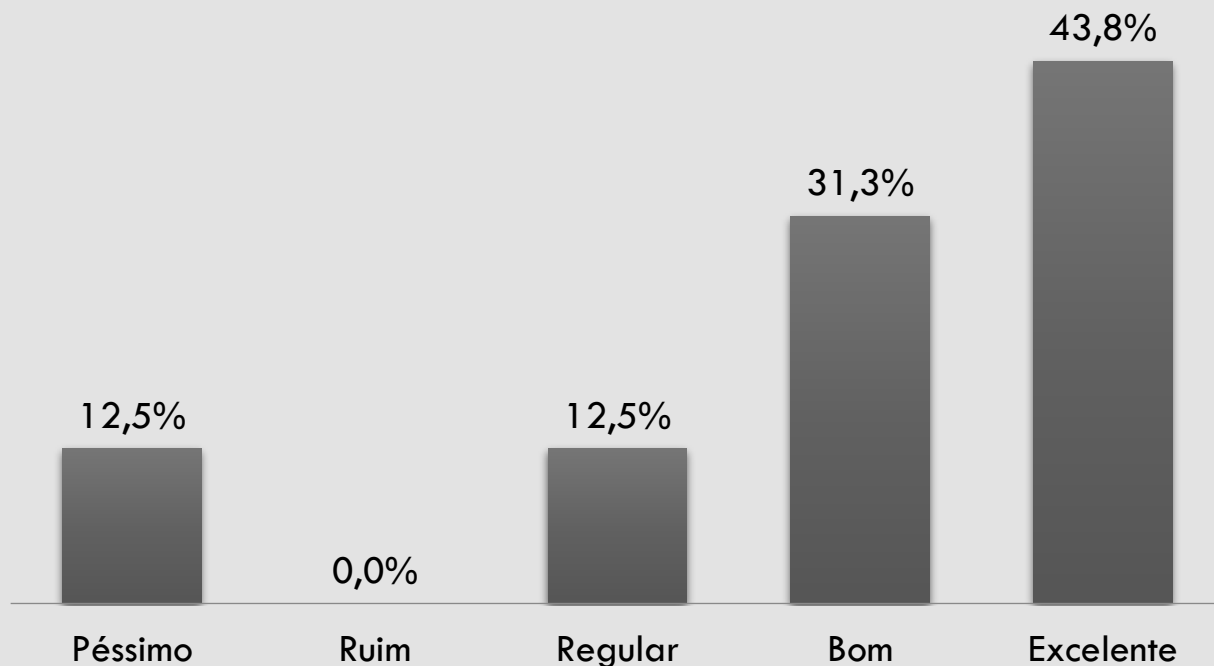
**OPORTUNIDADE NETWORK
GERAL**
69%

INTEGRAÇÃO
77%

PLATAFORMA

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, several thin diagonal lines in the upper right, and a cluster of larger, semi-transparent purple arrows pointing in various directions (up, down, left, right) on the right side. The word 'PLATAFORMA' is centered in a bold, white, sans-serif font.

PLATAFORMA: ACESSIBILIDADE



ACESSIBILIDADE
63%

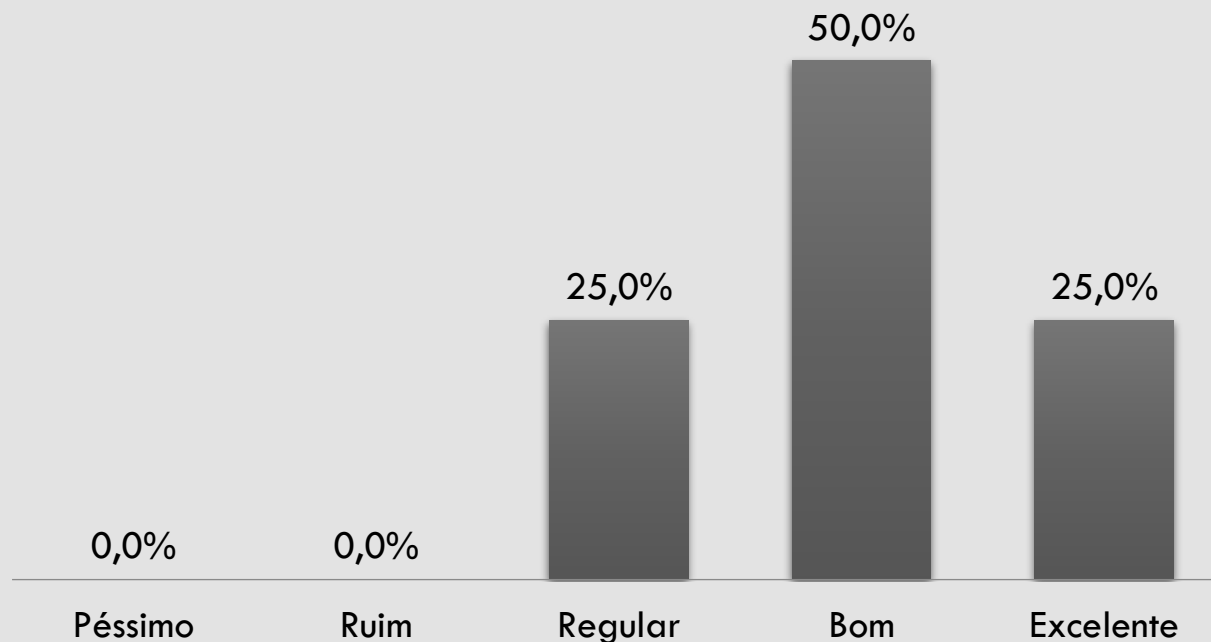
Observações:

- “Teams atenderia melhor, ou plataformas de eventos virtuais mais focadas em sessões paralelas.”

APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: thin white lines, thicker purple lines, and numerous arrows of varying sizes and orientations, all in shades of purple and blue. The arrows are scattered across the right side and bottom of the image, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in the upper half of the image in a bold, white, sans-serif font.

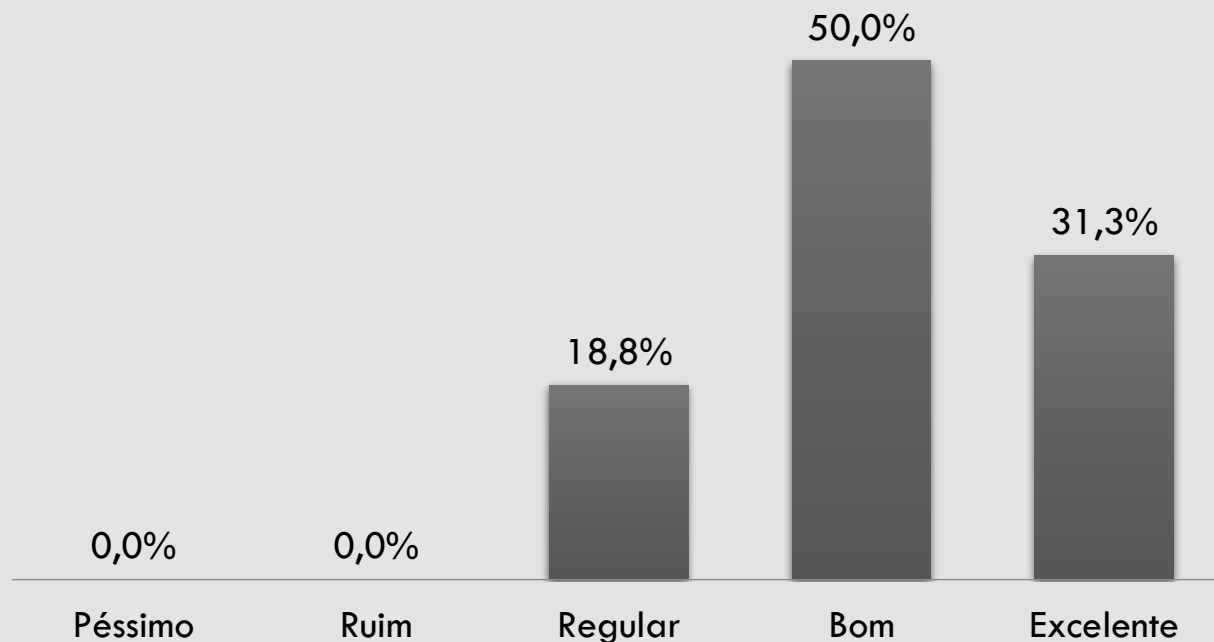
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
73%**

**USABILIDADE
75%**

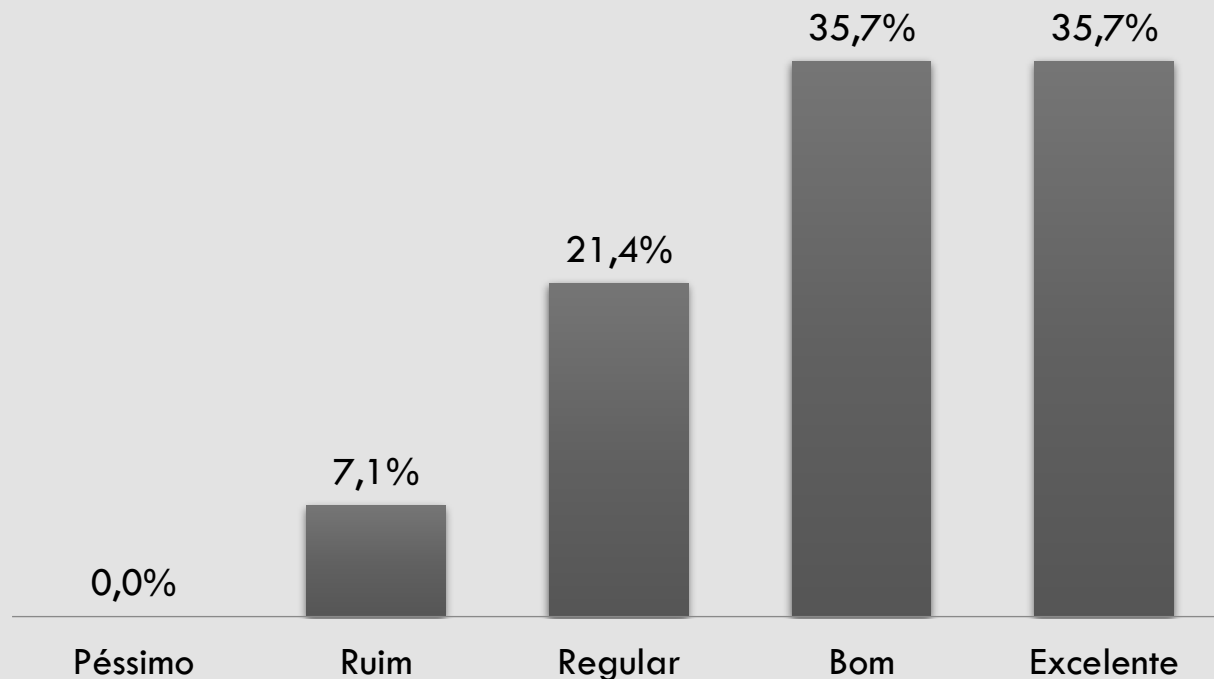
APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO 4NETWORK
GERAL
73%**

**CONTEÚDO
81%**

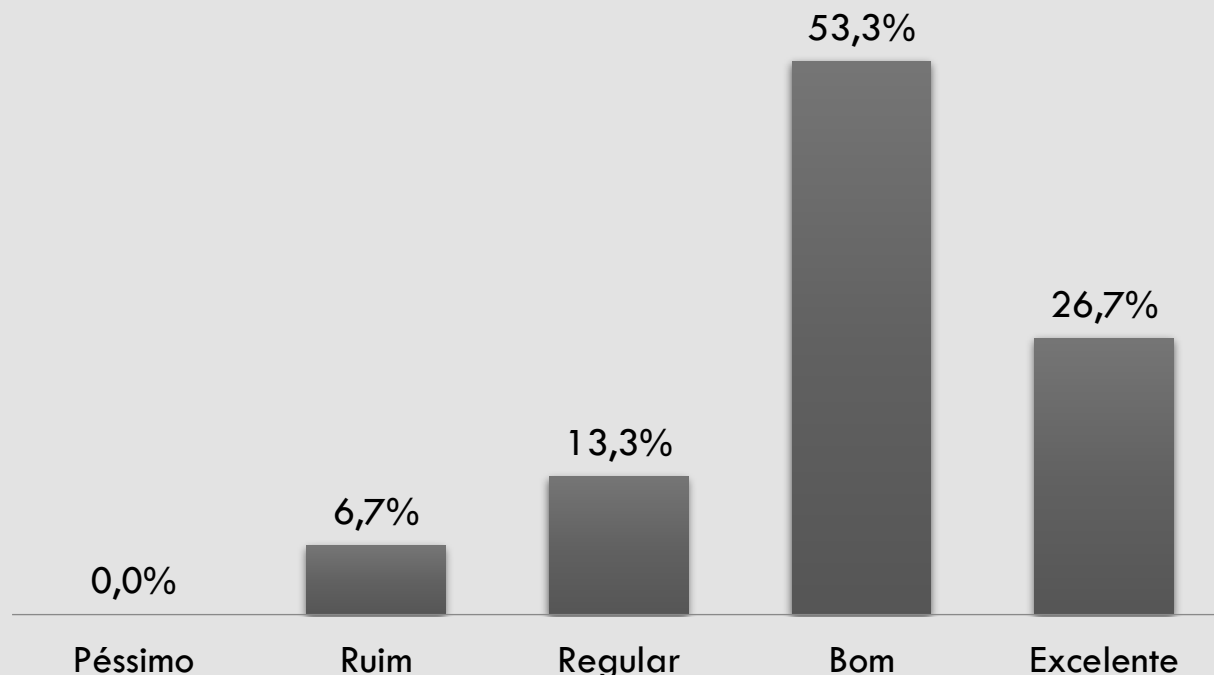
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
73%**

**INTERFACE
64%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL
73%**

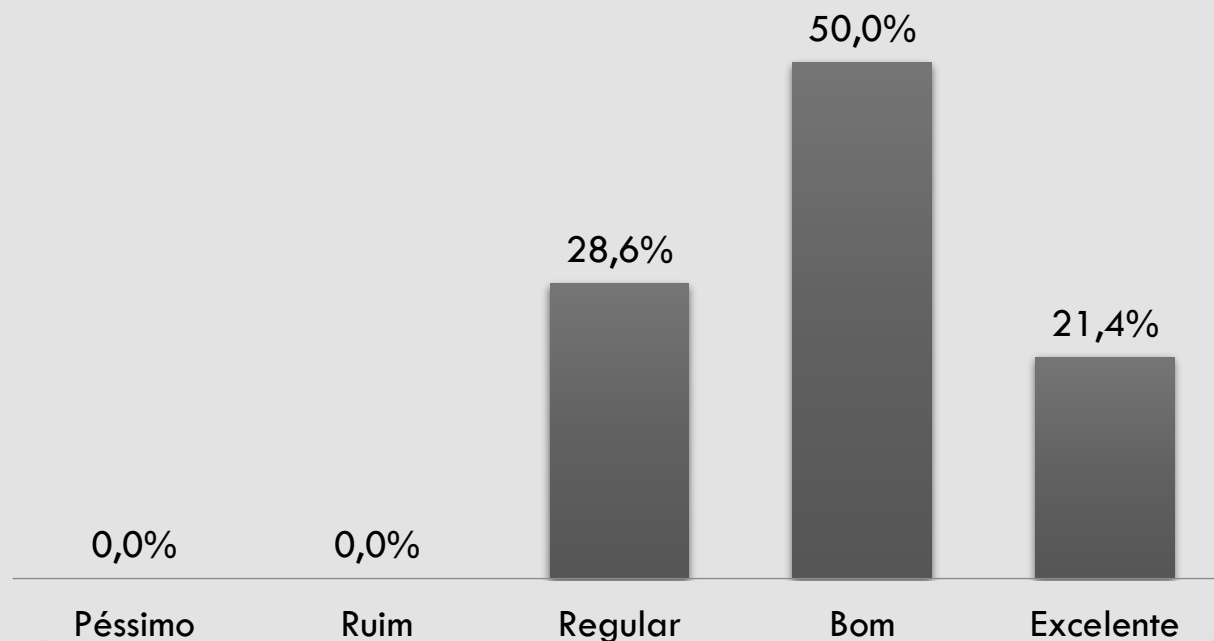
**TROCA DE CARTÕES
73%**

Observações:

- “Algumas pessoas não habilitam a troca de cartões.”

NEGÓCIOS

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



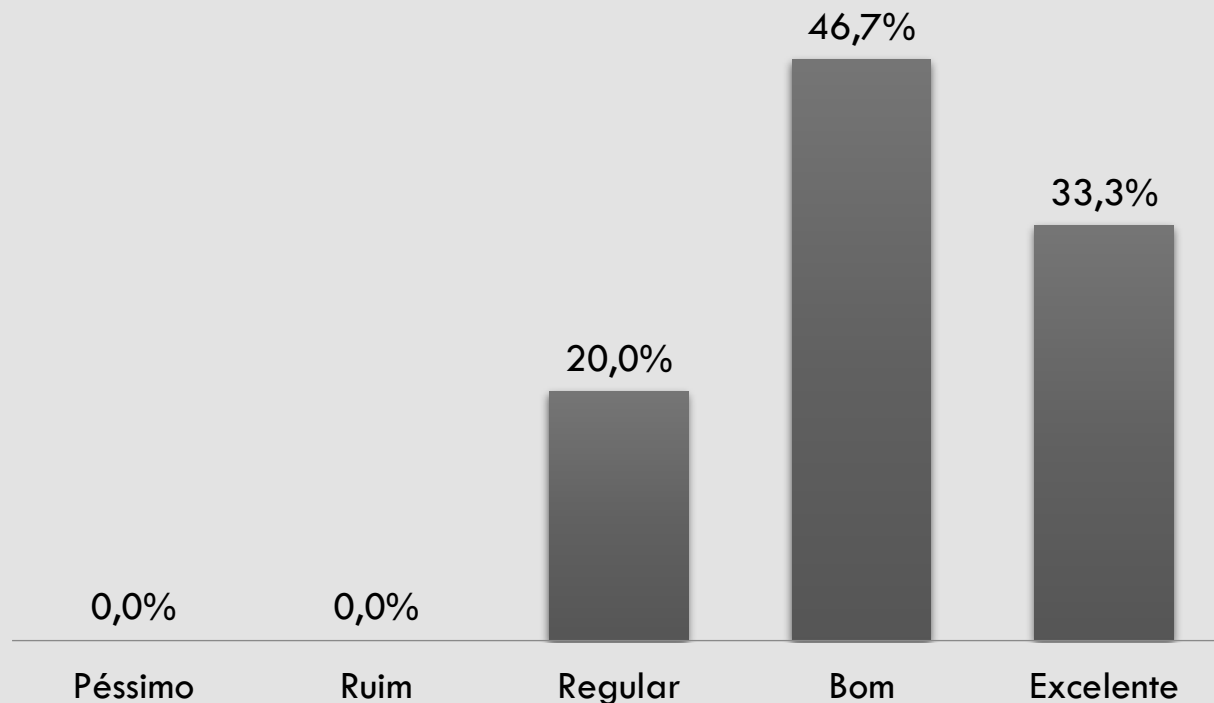
**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
71%



4CONNETWORKER

4CIO EDUCAÇÃO + SAÚDE

4CONNETWORKER 4CIO EDUCAÇÃO + SAÚDE: COMO FOI SUA EXPERIÊNCIA?

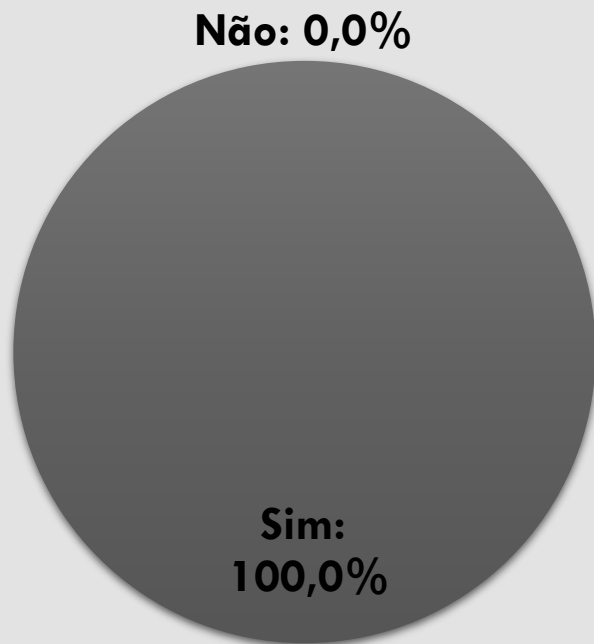


**4CONNETWORKER 4CIO
EDUCAÇÃO + SAÚDE
80%**

ASPECTOS GERAIS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side. The arrows are of various sizes and orientations, some pointing upwards and to the right, others downwards and to the right, and some pointing left. The lines are thin and intersect at various angles.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO EDUCAÇÃO + SAÚDE?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?

